

# Hayward summit to help Latinos prepare for college

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■ Cal State East Bay event to feature on-the-spot admission for those who qualify

By Kristofer Noceda

STAFF WRITER

HAYWARD — Education officials will try to attract more Latino students to higher education this weekend by providing information on what is needed to attend college.

The ninth annual Latino Education Summit — an event founded to address low levels of Latino students enrolled in college — will run from 8 a.m. to 1 p.m. Saturday at Cal State East Bay, 25800 Carlos Bee Blvd., in Hayward.

“We really want to connect the Latino community to multiple resources for higher education,” said Claudia Quezada, program chairwoman.

Quezada, who also serves as an early assessment pro-

**If you go**

- **What:** Ninth annual Latino Education Summit
- **Where:** Cal State East Bay, 25800 Carlos Bee Blvd., Hayward
- **When:** 8 a.m. to 1 p.m. Saturday
- **More info:** Call 510-885-3516 or visit [www.csueastbay.edu/latinosummit](http://www.csueastbay.edu/latinosummit)

gram coordinator at Cal State East Bay, said the summit will feature workshops that will help prepare prospective students for financing education after high school. Other seminars will provide tips and cover topics such as college readiness and access.

“One great thing about this program is that students come with their families,” she said. “Really, we are just here to support them in this effort and

nancial aid.

Admission will be free and the summit is open to the public. A free lunch and continental breakfast will be provided, and a drawing for a computer also will be held. Registration can be completed online at [www.csueastbay.edu/latino-summit](http://www.csueastbay.edu/latino-summit).

For more information, call

get them into college.”

Returning to this year's summit is on-the-spot admission for students, which was introduced for the first time last year. Campus officials from Cal State East Bay and Chabot and Ohlone colleges will be on hand to grant admission to qualified students.

“Whether it is for retraining or to get the right training, it is time to go back to education,” Quezada said. “Education is not an option anymore. It is a necessity to be able to survive in these economic times.”

In addition to the university, Saturday's program is co-sponsored by the Alameda County Office of Education and the Hispanic Chamber of Commerce of Alameda County.

Many workshops will be conducted in both Spanish and English.

Topics for the seminars will

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510-885-3516.

Cal State East Bay will also hold a similar program next month. The African-American Education Summit is scheduled for 8:45 a.m. to 12:30 p.m. Feb. 21.

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include college information resources, student-life experiences on campus, college admissions, and financing a college education through grants, scholarships, and fi-

Fremont, CA  
(Alameda Co.)  
Argus  
(Cir. D. 32,400)  
(Cir. S. 33,300)

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Allen's P. C. B. Est. 1888

Hayward, CA  
(Alameda Co.)  
Sunday Review  
(Cir. S. 55,343)

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# Summit

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"Here, they learn necessary information about what is required — how to apply, what requirements must be met, what is college life like," he said.

While the numbers of Latino college students are rising, there is still a need to encourage and inform more families, he said. The university's Web site states the number of full-time Hispanic students in a bachelors programs

in 2003 was 1,114 and rose to 1,321 in 2007. The 2007 figures for other ethnic groups in a full-time bachelors program was 2,666 for the Asian/Pacific group; 2,210 for white students; 1,572 for "Other"; 1,209 for African-American students and 64 for American Indian students.

In all categories, female enrollment was higher than male enrollment.

Cal State East Bay's enrollment recently reached the highest number in school history, at more than 14,000. India Christman, the university's executive director for planning

and enrollment management, said she thinks the increase is due in part to the institution's push for more public exposure.

"There has been an explosive growth, especially since we've had the new president (Mohammad H. Qayoumi)," Christman said, adding that there is still room for more students — even though the Cal State system is looking to steer some incoming freshmen away from some of its other, more crowded campuses.

The staff at Cal State East Bay has made a concerted effort to get the word out about

campus improvements, such as its expanded dorms and the lower prices compared with private colleges and the UC system, said Gregory Smith, Cal State East Bay's associate vice president for planning and enrollment management.

"A lot more students are living here," he said. "And even to the commuting students, this has become more like a four-year campus environment."

Saturday's summit ended with a complimentary lunch and drum and Aztec dance performances. A summit for African-American students is planned for next month. *CK*

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